

## **Privacy Policy**

This website privacy policy describes how Kognitiv protects and makes use of the information you give the company when you use this website. If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy. This policy is updated periodically. The latest version is published on this page.

This website privacy policy was updated on: December 9, 2019

### ***When we collect data***

We can collect data in the following ways on the website:

- When you place an enquiry with us via a contact form or through email
- When you request further information via a contact form or through email
- When you navigate the site

### ***What Type of Information We Collect?***

#### **Information that you provide us voluntarily**

We collect any information you provide to us on our website or give us in any other way. This information includes your “personal information”, including your first and last name, address, phone number, e-mail address and any other personally identifiable information you provide. The information that you are asked to provide, will be made clear to you at the point we ask you to provide your personal information.

#### **Information that we collect automatically**

When you visit our website, we may collect certain information automatically from your device. In some countries, including countries in the European Economic Area, this information may be considered personal information under applicable data protection laws.

Specifically, the information we collect automatically may include information like your IP address, device type, unique device identification numbers, browser-type, broad geographic location (e.g. country or city-level location) and other technical information. We may also collect information about how your device has interacted with our Website, including the pages accessed and links clicked.

Collecting this information enables us to better understand the visitors who come to our Website, where they come from, and what content on our Website is of interest to them. We use this information for our internal analytics purposes and to improve the quality and relevance of our Website to our visitors.

Some of this information may be collected using cookies and similar tracking technology, as explained further under the heading “Cookies”, below.

### ***Why We Collect Personal Information***

We collect personal information to help us deliver services to you, including:

- To fulfil an information request from you;
- to provide any product or service you have purchased from us;
- to answer any queries or requests you have regarding those products or services:

- to ensure that content from our website is presented in the most effective manner for you and for the device for which you are accessing the information;

### ***Security***

We employ appropriate technical and organizational security measures to protect the information provided by you from access by unauthorized persons and against unlawful processing, accidental loss, destruction or damage. Such measures include password-protection, and firewall and intrusion detection.

### ***International data transfers***

Your personal information may be transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different to the laws of your country.

Specifically, some of our sub-processors are located in Canada, and our group companies and third party service providers and partners operate around the world. This means that when we collect your personal information we may process it in any of these countries.

However, we have taken appropriate safeguards to require that your personal information will remain protected in accordance with this Privacy Notice. We have implemented appropriate safeguards with our third party service providers and partners and further details can be provided upon request.

### ***Cookies***

Our website uses standard technology to collect information about how our website is used by individual computers connected to the internet. Information is gathered through cookies and web server logs which allow us to monitor website traffic and to personalize the content of the site for you.

Browsers are usually set to accept cookies. However, if you would prefer not to receive cookies, you may alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function as effectively when you try to view it. A cookie cannot retrieve any other data from your hard drive or pass on computer viruses.

### ***Your Rights***

You have the following data protection rights:

- If you wish to access, correct, update or request deletion of your personal information, you can do so at any time by contacting us using the contact details provided below.
- In addition, you can object to processing of your personal information, ask us to restrict processing of your personal information or request portability of your personal information. Again, you can exercise these rights by contacting us using the contact details provided below.
- You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

***Contact us***

If you have any comments, queries and other requests relating to our use of personal information, these may be addressed to: [legal@kognitiv.com](mailto:legal@kognitiv.com)